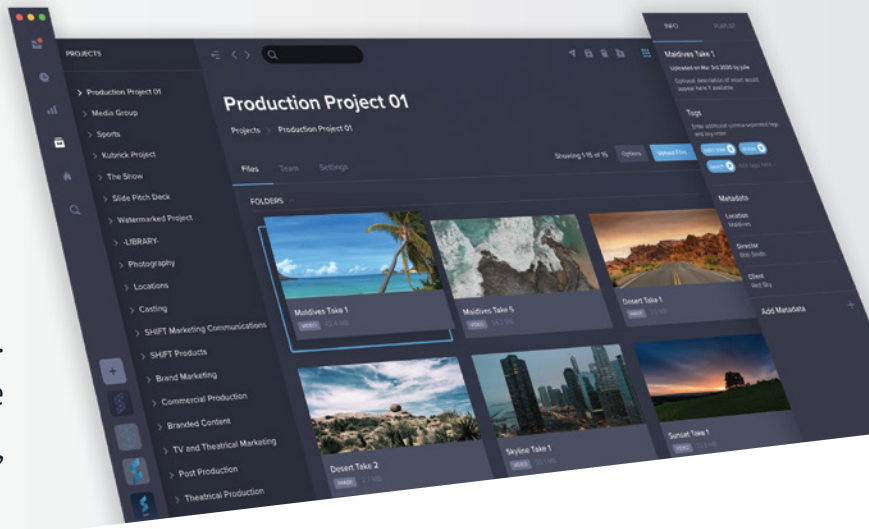




# SHIFT is here!

Meet **SHIFT**, the next generation of MediaSilo. Packed with new features, SHIFT will enhance your team’s existing workflows to organize, secure, and publish your content.



## What’s new in SHIFT?

New Benefits	MediaSilo	SHIFT
<b>GENERAL</b>		
Create and present branded experiences for your finished work	✗	✓
Feed — a personalized inbox for all your links	✗	✓
Desktop app	✗	✓
AppleTV App	✗	✓
Mobile review app for iOS and Android	iOS only	✓
<b>NAVIGATION / ASSET MANAGEMENT</b>		
Drag and drop to upload	✗	✓
Drag and drop to move subfolders	✗	✓
Collapsible folder tree	✗	✓
Folder structure uploads	✗	✓
Visual subfolder indicators	✗	✓
Video thumbnail scrub	✗	✓
Slideshow asset view	✗	✓
Improved download experience	✗	✓
Global search everywhere	✗	✓
Workspace switcher	✗	✓
Version management	✗	✓
<b>REVIEW AND APPROVAL</b>		
On-screen mark-up	✗	✓
Version switcher	✗	✓
Audience control	✗	✓
New keyboard shortcuts	✗	✓
<b>SECURITY</b>		
Project-based watermarking settings	✗	✓
Progress bars and download counts in analytics	✗	✓

