



SHIFT is here!

Meet **SHIFT**, the next generation of MediaSilo. Packed with new features, SHIFT will enhance your team's existing workflows to organize, secure, and publish your content.

Read on to learn more about how SHIFT is a significant upgrade for you and your team.



“ Being able to review and approve assets for dozens of projects in one place is a godsend. In a world of apps and processes that promise efficiency but deliver headaches, SHIFT just works. ”

Andrew Hutcheson, Executive Producer

V O Y A G E R



A Modern Interface That Streamlines Your Workflow

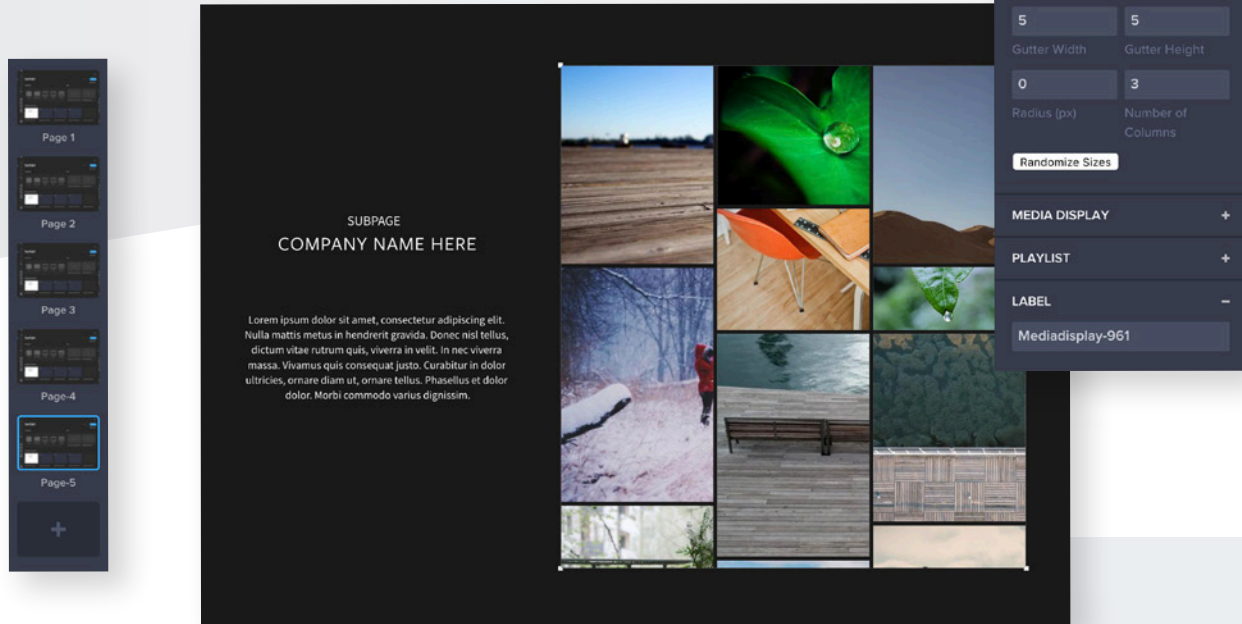
Say hello to updated functionality. SHIFT's new features offer an intuitive, easy-to-learn interface. With all your MediaSilo assets already synced over to SHIFT, log in and instantly boost your productivity.

Enhanced Review and Approval Tools

Share real-time feedback with the audience you choose via a Link. Draw on-screen, give timecoded comments, and use our new version switcher.

Introducing Spotlight in SHIFT

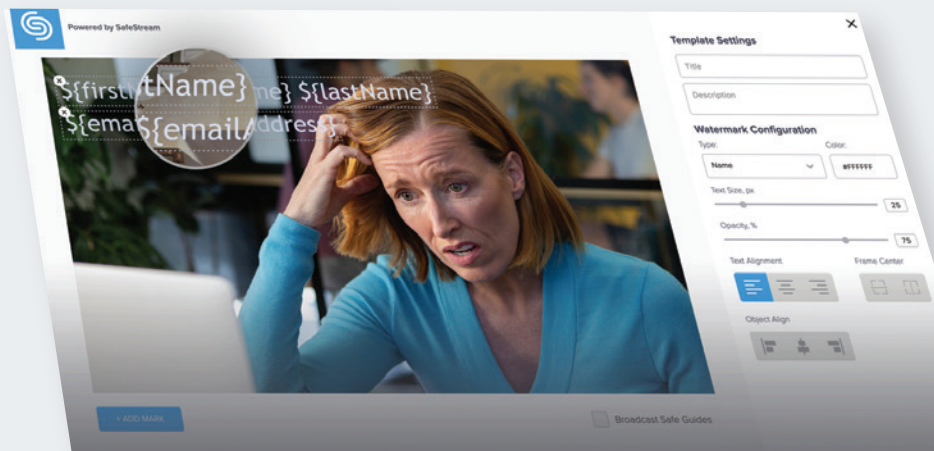
From reels and presentations to microsites and press kits, Spotlight makes your work stand out. Whether it's a film, TV show, ad spot, or marketing video, Spotlight enables you to present branded experiences with your finished work.



To learn more about how to use **SHIFT**, visit our MediaSilo/SHIFT Transition Center at info.shift.io/mediasilo for video walkthroughs and Frequently Asked Questions.

Easy-to-Use Watermarking

Securely add dynamic, personalized watermarks to sensitive content in a few clicks. **Learn more** about how to leverage SafeStream to protect your content.



SHIFT

Contact your CSM to upgrade to SHIFT!

shift.io

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